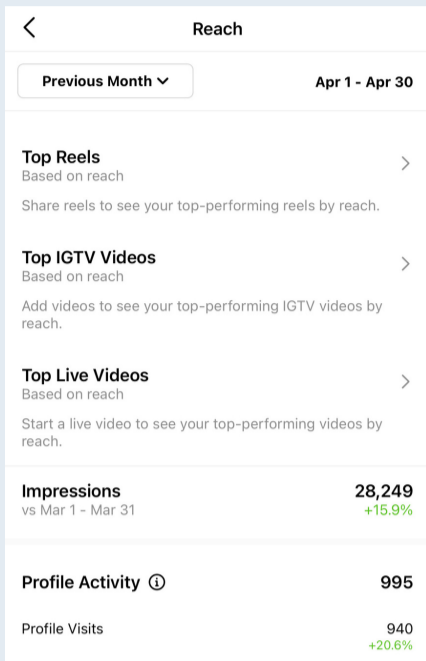


16ozDays Coffee Club

16ozDays is a coffee community based on Instagram where coffee lovers virtually tour cafes via our team's weekly visits. We decided to take our recommendations further and encourage our members to check out your shops & convert walk-ins into regulars.



Cross Promotional Marketing

The dream came to life on June 15th, 2020 and we have been growing every single day with now 2,400 followers & an average of 25,000 impressions/mo! Each associated shop will have a special highlighted section sharing what makes it unique. Every month we will update our partners list and also add any specials you want to share through our weekly newsletter!

Immerse Your Shop In The Coffee Community

We are grateful for the community 16ozDays has created and will only be considering coffee shops we feel have great customer service towards all, offer the best coffee, and most importantly align with our values. This ensures our members are getting honest recommendations from us and we are sending them to the top spots around the cities.



How It Works

Customers pay \$10/mo to 16ozDays to receive a 10% discount on drinks at all affiliated shops.

1. Member orders drink(s).
2. Member shows 16ozDays coffee club card.
3. Barista applies 16ozDays Member Discount on member's drink(s).

Current vs Year End Goals

50 Members ---> 200 Members
 Followers 2,400 ---> 4,000 Followers
 Impressions 25,000/mo ---> 40,000 Impressions/mo



Giving To The Planet

Hey! We're a proud enrolled business partner with the National Forest Foundation. As an added incentive to join, we have made the commitment to plant one new tree for every new member of the coffee club!

