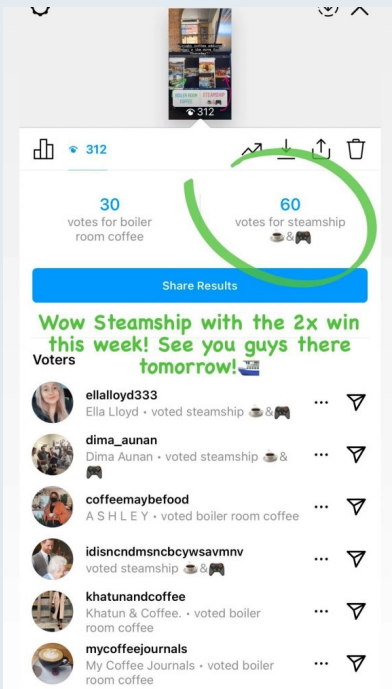


# 16ozDays Coffee Club

16ozDays is a coffee community based on Instagram where coffee lovers virtually tour cafes via our team's weekly visits. We decided to take our recommendations further and encourage our members to check out your shops & convert walk-ins into regulars.



## What We Do

We've been around since June 15th of 2020. Since then our team has tried 152 shops. We're a group of friends that enjoy coffee. Every week we put your recommendations up on a poll, try out the coffee shop that has the majority vote, and then interview the staff to give you all inside scoop on what they're all about.

## The 16ozDays Coffee Club Community

We are grateful for the community 16ozDays has created and will only be considering coffee shops we feel have great customer service towards all, offer the best coffee, and most importantly align with our values. This ensures our members are getting honest recommendations from us and we are sending them to the top spots around the cities.



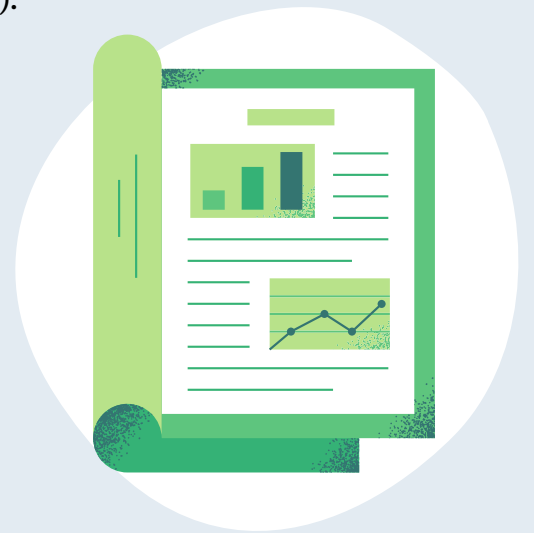
## How It Works

Customers pay \$10/mo to 16ozDays to receive a 10% discount on drinks at all affiliated shops.

1. Member orders drink(s).
2. Member shows 16ozDays coffee club card.
3. Barista applies 16ozDays Member Discount on member's drink(s).

## More Benefits!

- Our newsletter sharing upcoming deals from the shops!
- Discounts on our events!
- Media! We'll make sure to repost all tags on our IG!
- Member of the month spotlight!
- Exclusive member only offers/bonuses!



## Giving To The Planet

Hey! We're a proud enrolled business partner with the National Forest Foundation. As an added incentive to join, we have made the commitment to plant one new tree for every new member of the coffee club!

